

WHY COCIR MEMBERS ARE ENDING DIRECT SPONSORSHIP BY 31 DECEMBER 2018?

- » **Evolution** of ethical interactions between industry and **healthcare professionals (HCPs)** are of the utmost importance for COCIR Members
- » Reaching ever-higher ethical standards to reinforce **independence** of:
 - » Individual healthcare professionals in their activities
 - » Healthcare organisations and professional conference organisers in organising conferences



COCIR SUSTAINABLE COMPETENCE IN ADVANCING HEALTHCARE

European Coordination Committee of the Radiological, Electromedical and Healthcare IT Industry

COCIR is the European Trade Association representing the medical imaging, radiotherapy, health ICT and electromedical industries.

Founded in 1959, COCIR is a non-profit association headquartered in Brussels, Belgium with a China Desk based in Beijing since 2007.



COCIR issued an updated **CODE OF CONDUCT** in March 2018 to further enhance its ethical standards on industry relationships with HCPs. To access the comprehensive rules of our updated Code, please consult COCIR website or click [here](#)



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COCIR INTERACTIONS WITH HEALTHCARE PROFESSIONALS FOR MEDICAL EDUCATION

SEPTEMBER 2018



THE END OF DIRECT SPONSORSHIP & EXCEPTIONS

END OF DIRECT SPONSORSHIP SUPPORTING INDIVIDUAL HCPs BY 31 DECEMBER 2018

Direct sponsorship is a financial support given to individual HCPs by COCIR Members for attending scientific and educational conferences organised by third parties.



COCIR MEMBERS WILL NO LONGER:

- » Pay HCPs' registration fees, travel or accommodation costs for attending scientific and educational conferences organised by third-parties
- » Select speakers and pay honoraria for such conferences
- » Organise and book registration, travel and accommodation for HCPs for such conferences

EXCEPTIONS

- Hands-on procedure training typically performed in a clinical environment
- HCP speaker at a satellite symposium organised by a COCIR Member in the margins of a third-party scientific or educational conference



WHAT SUPPORT MAY COCIR MEMBERS PROVIDE FOR MEDICAL EDUCATION? (1)

COCIR MEMBERS MAY CONTINUE TO SUPPORT MEDICAL EDUCATION THROUGH:

1. **EDUCATIONAL GRANTS** TO **HEALTHCARE ORGANISATIONS**
Medical societies, hospitals, conference organisers which are healthcare organisations, etc.
2. **SPONSORSHIP** TO **PROFESSIONAL CONFERENCE ORGANISERS**
Entity whose commercial activity is the management of congresses, conferences or trainings
3. **MEETINGS** ORGANISED BY **COCIR MEMBERS**



WHAT SUPPORT MAY COCIR MEMBERS PROVIDE FOR MEDICAL EDUCATION? (2)



For educational grants, COCIR Members may specify the purpose of the educational grant and category of HCPs they wish to support

HEALTHCARE ORGANISATIONS AND PROFESSIONAL CONFERENCE ORGANISERS WILL INDEPENDENTLY:

- » **Select** individual HCPs as well as speakers
- » **Determine** amount and payment of HCPs and speakers' expenses to attend scientific and educational conferences organised by third parties
- » **Elaborate** programme content, educational method, materials and determine faculty